



www.webtenerife.com

The Canary Islands 
LATITUDE OF LIFE

*Tenerife **by car***
The best routes



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Tenerife by car



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- 1 Playa de las Teresitas
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WORLD HERITAGE SITE

EL TEIDE

LOS GIGANTES

THE THOUSAND-YEAR-OLD DRAGON TREE

CABLECAR

WHALE WATCHING

- 1 Puerto de los Cristianos
- 2 Puerto Colón
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NOW THAT YOU'VE ARRIVED!

You have arrived on a magical island where there is so much to enjoy. On Tenerife, distances are only short and there is a surprise around every corner. Here you can find everything that you need for an unforgettable holiday.

In order to discover the secrets that Tenerife holds, we have set several **routes for one and three days** that you can

make during your stay and **eight thematic visits**. We give you route and itinerary suggestions – all you need to do is go with the flow. During your tour, you will come across the majestic and iconic Mount Teide, which will transport you to a magical world. You will walk across brilliant, silky sands and dive into the clearest and most refreshing waters. You will enjoy an enviable climate, which hardly changes in the course of the year, have fun-filled expe-

riences in our world-class theme parks and off the coast, almost touching the whales, you will feel nature in its greatest splendour whilst you breathe the purest air imaginable. But this is just a taster of what you can do during your stay on the Island.

We want to congratulate you on your choice of holiday destination. **Now relax and enjoy it all in Tenerife.**



A day in Tenerife

Awaken your senses. If you only have one day to spare on our beautiful island, where better to begin than on Mount Teide, the highest point in Tenerife.

MOUNT TEIDE NATIONAL PARK

What better way to start the day than from on high – Mount Teide is the highest peak in Spain, standing at an impressive 3,781 metres (12,200 feet). Mount Teide National Park is home to scenery and species that cannot be seen anywhere else in the world, such as the Mount Teide Violet or the Tajinaste. At the foot of the volcano lies the Llano de Ucanca,

a stunning lunar desert – although amazingly on Earth!

A cable car will take you up to the summit, just 200 metres from the peak – free permits are required to go right to the top, which can be obtained www.reservaparquesnacionales.es

SAN CRISTÓBAL DE LA LAGUNA

Following the TF 24 road down from El Portillo, you arrive at San Cristóbal de La Laguna. Although physically adjacent to Santa Cruz (the island's capital) it is completely different. La Laguna is a university city which is home to the purest forms of Canarian architecture and culture. Its cobbled streets and colonial style make it truly unique and the historical centre, which is a World Heritage Site, is home to a wealth of hidden treasures, such as

Cable car station is allowed: 922 010 445. Timetable: Every day 9am.-4pm.. www.telefericoteide.com
The access to Teide Peak: www.reservasparquesnacionales.es



Tenerife *by car*

the Church of La Concepcion, the Museum of the History of Tenerife, the Bishopric and the Cathedral.

From here it is well worth visiting one of the most beautiful parts of Tenerife – the Anaga Rural Park. The Cruz del Carmen Viewing Point gives splendid panoramic views of the region and throughout the park you will find small restaurants and hamlets where you can stop to enjoy typical Canarian cuisine, such as *puchero* or *conejo en salmorejo*.

CANDELARIA

Candelaria, en route to the south of the island along the TF-1, is well worth a visit. This small town boasts the Basilica of Our Lady Candelaria, the Patron Saint of the Canary Islands. Right on the square and



almost on the edge of the beach there are enormous statues of the Guanches, the ancient inhabitants of the Island, represented by nine Menceys who governed Tenerife at the time of the Spanish conquest. The pedestrian streets in this area are full of shops in which you can find the ideal gift or souvenir of your visit.



Three days in Tenerife

day 1

EL TEIDE AND LA OROTAVA

A great place to start is a visit to Mount Teide, which can be reached via a number of roads from both the north and south of the island. As you wind your way through the Llano de Ucanca you can't fail to be impressed by this immense volcanic plain – have your photograph taken next to the Roques de García with Mount Teide as a backdrop. At Los Roques there is a viewing point which boasts stunning views of Las Cañadas. If you fancy going right to the summit of Mount Teide you will need to get a permit



www.reservasparquesnacionales.es a safe and modern cable car transports you to within 200 metres of the peak, from where you climb on foot to the highest peak in Spain. The views at 3,718 are simply breathtaking.

From Mount Teide, take a trip north-bound to La Orotava, a town with a beautiful historical centre. Highlights include a visit to the Church of La Concepción, the Church of San Agustín, the Casa de los Balcones and the Town Hall. You can buy here the appreciated products.

ISLA BAJA

This is the most north-western part of the island where you will find villages of enormous charm, such as Los Silos, Garachico, Buenavista del Norte and El Tanque. The road that runs between them will take you to the Teno Rural Park, an unbelievably unique setting with extremely rugged terrain



Come to our offices and ask for the information you need.
Find a complete list at the end of this guide.

day 2

SANTA CRUZ AND LA LAGUNA



Santa Cruz and La Laguna are two cities united by time. Whilst one is lively and avant-garde, the other is sombre and majestic – but both promise many surprises and uniquely stunning architecture. In Santa Cruz one of the highlights is a visit to the impressive Auditorio or a walk along the streets surrounding the Church of la Concepcion.

In La Laguna, a must-see is the historical centre, which was declared a World Heritage Site in 1999. The most iconic buildings here are the cathedral, the tower of the Church of la Concepcion and the museum of the History of Tenerife.



LAS TERESITAS

Located in the fishing village of San Andrés, in Santa Cruz, this is an ideal beach for just relaxing and unwinding. The white sandy beach is several kilometres long and is caressed by warm and tranquil waters.



LAUREL FOREST

From Las Teresitas beach, it is possible to take a winding road with spectacular views of the coast to the Anaga Rural Park. Here one of the oldest laurel woodlands on the planet can be found; a natural treasure which has been unbelievably preserved.





Tenerife by car

day 3

THE WHALES

You cannot leave the Island without having visited the whales and dolphins which live in the waters off Tenerife year round. Boats depart from Los Cristianos, Puerto Colón, or Los Gigantes.



LOS GIGANTES CLIFFS

These sheer cliffs rise out of the sea to a height of 600 metres and are one of Santiago del Teide's natural treasures. The other is Playa de la Arena, which has been awarded Blue Flag status and is one of the most loved and beautiful beaches on the island, with stunning views of La Gomera.

MASCA

The TF-436 road from Santiago del Teide leads to the tiny hamlet of Masca.



People in the tourist offices will help you to know more activities you will be able to enjoy the island with.

Tenerife *by car*



LA LAGUNA

To really unearth the magic of La Laguna you need to walk through the city. This is easy to do as no matter what direction you approach the city from, each route leads you to the historic centre. The locals are very proud of the fact their city was declared a World Heritage Site by UNESCO in 1999. The imposing Cathedral is a good place to start; it is



Tour 1. A trip through the Tertiary and a World Heritage Site

well worth sitting on one of the benches of the enchanting square and observing the Cathedral's impressive facade.

One of La Laguna's landmarks is the majestic tower of the Church of la Concepción. Visitors can climb to the top and take in one of the most spectacular views of the city. The Tourist Information Office, situated in the Carrera street provides all the information of the city that you need. The most popular streets start from it, as for example the Carrera and Herradores streets. As you walk amidst the colonial buildings you can

get a real feel for the architecture that was inspired by many of the cities of Latin America and maybe take a break in one of the street side cafes or tascas.

In order to gain first-hand knowledge of the island's history, recommended visits include Teatro Leal, Instituto Cabrera Pinto, Casa Lercaro, Convento de Santa Catalina and the Museum of the History of Tenerife.





Tenerife by car

These buildings, together with many others, give La Laguna its erudite and elegant air. Guided tours of the historical visit are available from the Tourist Information Office, where you can choose between a number of routes which take you to the various landmarks of the city.

Yet there is more – this avant-garde university city is home to thousands of young people, who regularly meet in cafes and bars in the streets in the area of the “caudrilatero”, adjacent to the University.

Just outside the city centre is the Museum of Science and the Cosmos. This museum provides fun for all the family, who can try out experiments themselves and take a look through powerful telescopes to view the stars up close.

The month of September sees the town festival take place, in honour of the Christ of La Laguna. The fireworks night, on the fourteenth, is a particular treat, when the sky above the city is filled with a myriad of colours and shapes to the delight of the crowds.



The path which goes down in the green forest from the Cruz del Carmen (where the tourist centre and the observation deck are located) to Punta del Hidalgo is especially advisable.

The coast it is about 10 Km away from the central area, where you take a dip in the natural swimming pools in the seaside villages of Bajamar and Punta del Hidalgo; when you emerge you will feel like a new person! It's worth staying on the beach to catch the amazing sunset that this side of the island is well-known for or alternatively sit outside the restaurants of the area, to admire the view and taste the fresh fish.

Not to be missed are the viewing points at Monte de las Mercedes, which have the best views of the town. One word of advice though – La Laguna is one of the coolest towns in Tenerife, even during the summer months. Wear always a sweater.

ECOLOGICAL TREASURE

The TF-12 road leads to the Anaga Rural Park, famed for the enormous cliffs that impose themselves on this mountainous massif. It is in this natural space that one of Europe's most valuable treasures can be found: the laurel woodland from the Tertiary Period. This virgin woodland is fed by the sea of clouds that forms almost 365 days against the cliffs.

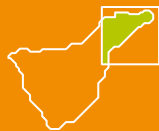
The Tertiary forest can be entered via the various footpaths that run through it and houses a number of restaurants.

As you follow the winding coastal road, you will come across a few isolated villages, such as Taganana. The charm of this village lies in its attractive beach, its surrounding rugged landscape and its selection of restaurants that serve the best of Canarian cuisine. The fish is particularly recommended.



You will be given some pamphlets with recommended paths in the tourist offices of the Island.





Tour 2.Tradition and the avant-garde on the coast

CANDELARIA

You cannot leave the island without having visited Candelaria. It is a small but picturesque fishing village which has the privilege of housing the shrine of the Patron Saint of the Canary Islands, Our Lady of Candelaria.

Walk along any of the roads that lead to the Basilica and you will find yourself coming face to face with the statues of the Guanches, the ancient inhabitants of the Island, who according to legend were the people who discovered the

The Fundación Tenerife Rural is made up by several establishments as museums, farms, wineries, etc., which you can visit.

www.teneriferural.org

image of the Virgin. They are the guardians of the Virgin who, with their backs to the sea, watch over the thousands of people who come to visit her every year.

If you wish, you can buy a small picture or figure of the Virgin or a bunch of flowers as an offering from one of the many florists in the area. If you can't think of what to ask her as you leave, why not ask that you will come back again next year.

In the district of Santa Ana, you will find one of the most popular pottery centres on the Island, Casa las

Miquelas. Here you can see how the products are made and buy, among other things, vessels that are made in the same way as our ancestors made them.

Candelaria hides among its treasures several kilometres of beaches of exotic black volcanic sand. A unique way to massage your feet.

The many restaurants in the fishing village offer mouth-watering menus, with fresh fish just taken from the water which you can taste while enjoying the sound of the waves, a gentle breeze and picture postcard views of the Atlantic Ocean



Centro Alfarero Casa Las Miquelas.

C/ Isla de La Gomera, nº 7. Santa Ana

Horario:

Tu-Sa: 9am to 2pm

Tu-Fr: 5pm to 7pm

922 505 216

THE CAPITAL

Santa Cruz is like a good wine; it improves as the years go by. It is the largest city in the Canary Islands and as well as being modern, avant-garde and increasingly cosmopolitan, it enjoys fantastic views out to sea.

No matter which mode of transport you choose, there are numerous must-sees on any visit to Santa Cruz. The Auditorio, the work of architect Santiago Calatrava, is perched dramatically on the edge of the coastline and is a unique building in which you could spend the entire day, watching a symphonic concert, a ballet, an opera or a rock concert.



The street of La Noria runs from the church of la Concepcion and during the first few days of May is home to a series of “fiestas” commemorating the foundation of the city, which blends colonial architecture with its avant-garde side.

Over the last few years, la Noria has become a popular evening meeting point and is also home to many Carnival groups. The street also has a selection of restaurants and tascas where you can try typical Canarian cuisine.



TEA, Tenerife Espacio de las Artes, the work of Herzog & De Meuron, is one of the latest passengers to board the modernist train of the capital. Here you can enjoy anything from the exhibitions of the most highly-reputed artists to having a rest and a coffee in the café or a visit to the TEA library, which has become one of the meeting points for the young university students of the city.

Auditorio de Tenerife Adán Martín.
Avda. Constitución, 1. 922 568 600
www.auditoriodetenerife.com

TEA. Tenerife Espacio de las Artes.
Avda. San Sebastián, 10. 922 849 057
www.teatenerife.es

Tenerife *by car*



The streets of Castillo, Pilar and San José together with Plaza de la Candelaria and Plaza de España, are a shopper's paradise, with top fashion brands dominating the shop windows.

This is a great place to find electronic goods at a superb price as well as numerous cafés with terraces with views over the lake in the centre of Plaza de España

You cannot leave without having visited Parque García Sanabria, the green area of the city. Almost two hundred plant species live together in this space and it is the ideal place for you to sit down and take in the natural surroundings. There's no need to worry about the time either, as the park is home of an impressive floral clock. If you take a refreshing stroll up the Ramblas you can see the International Exhibition of Sculpture, inaugurated in

1973, with works by Martin Chirino, Henry Moore, Joan Miro and Oscar Dominguez, among many others and it is nowadays a Heritage from the city.

LAS TERESITAS

During your visit to Santa Cruz de Tenerife, you should go to the little fishing village of San Andrés, where the little houses withstand the problems caused by seawater and the inhabitants still fish for a living. This is another magnificent place to stop and savour the superb fish, limpets, shrimps or baby squid. San Andrés played a significant role in the defence of the island during the conquest. Proof of this is the half-ruined castle at the end of the promenade.

In the Museum of Nature and Mankind you will have the opportunity to get to know in detail what our ancestors here on the islands were like. There are a number of mummies of the ancient Tenerife natives, the Guanches.

The beach of Las Teresitas is only a few metres from the village and is covered by several kilometres of golden sand. This is the oasis of peace for the *chicharreros* (as the inhabitants of the capital are known), their little paradise where they can escape from their daily worries. This beach is unique. The waters are calm and crystal-clear, and walking along it in the evening is an experience not to be missed.



Museo de la Naturaleza y el Hombre.
C/ Fuente Morales, s/n. Santa Cruz.
Tu-Sa: 9am to 8pm
Su, Mo and holidays 10am to 5pm
922 535 816
www.museosdetenerife.org

Auditorio de Tenerife Adán Martín.
Avda. Constitución, 1
922 568 600
www.auditoriodetenerife.com

TEA. Tenerife Espacio de las Artes
Avda. San Sebastián, 10
922 849 057
www.teatenerife.es



Tour 3. A valley of charm

LA OROTAVA

"I leave almost with tears in my eyes. I would like to come to live here". These were the words that the famous German naturalist Alexander Von Humboldt wrote, at the end of the 18th Century, to his brother after having toured Tenerife. He was especially impressed by the Orotava Valley, where there is a viewing point bearing his name. The northern slopes of the Island are green, leafy and moist and are home to villages that are very different one from another and well worth a visit.

La Orotava is like an open-air museum and according to the experts is rated as one of the prettiest towns in Spain, with its historical district being declared a Monument of National Historical and Artistic interest. A true pleasure for the senses.

Orotava's streets are steep and combine narrow lanes with cobbled surfaces and wide, modern avenues. Take a leisurely stroll along them



and take your camera as there are opportunities around every corner. Visit the Churches of San Agustín and la Concepción, (the latter has been declared a national historical monument), the Town Hall and the Casa de los Balcones, a splendid 17th century mansion. The entire northern half of the Island is full of restaurants and tascas where you can try the best of Canarian cuisine.





Tenerife by car

local residents who love this part of the island.

Puerto de la Cruz is full of life with a wide range of hotels, shops and terraces. Visitors can while away the hours by taking in the atmosphere of the town on one of the benches in the Plaza del Charco or by taking a leisurely stroll through along the promenade from Playa Jardín to Punta Brava or through the town itself.

The beaches of Puerto de la Cruz have black volcanic sands, which remain almost untouched from the days the Guanches discovered them. Their exoticism and magical qualities captivate all those who see them. One of the beaches which the locals like most is Playa Jardín, which is an ideal place to take a dip.

La Orotava celebrates Corpus Christi with in a spectacular way during the month of June. Along the most central streets, dozens of carpets or tapestries are laid out, hand made with sand brought from Mount Teide. The largest covers the entire Square outside the Town Hall, and takes almost a month to prepare. On all the streets of the town, there are craftwork shops and gifts that are typical of the Island, selling tablecloths and craftwork which are particularly popular.

PUERTO DE LA CRUZ

Whilst La Orotava is all about tradition, Puerto de la Cruz is about leisure. In the late 19th Century, this small fishing village received its first travellers, who were attracted by the spring-like temperatures and now it has become the most popular holiday resort in the north of Tenerife. The streets are always full of people at any time of day, whether they be keen tourists or the



Tenerife **by car**

A very popular attraction in Puerto de la Cruz is Loro Parque, one of the most spectacular theme parks in the world – where species from all over the planet live together in total harmony – including penguins, killer whales and dolphins and the largest collection of parrots in the world.

For the last few years, coinciding with the eightieth anniversary of her stay on the Island, Puerto de la Cruz has celebrated a thematic festival in honour of the British writer, Agatha Christie. In 1927, she decided to travel with her young



daughter to Tenerife to get over a powerful emotional crisis, and on the Island she managed to recover and continue writing.

RAMBLA DE CASTRO IN LOS REALEJOS

This village, in the north of the island, is famed for its breeze, making it an ideal spot for both para-gliding and surfing at any time of the year.

As you move deeper into this area, the green intensifies, for example at Rambla de Castro, which has one of the most extensive palm groves on the Island. Over half of this borough is protected, with unique landscapes to be seen either side of the Sendero del Agua footpath.



Loro Parque. Avda. Loro Parque, s/n. **922 373 841**.
Every day 8.30am.-6.45pm. (Last entrance is at 4pm.).
www.loroparque.com



THE THOUSAND-YEAR-OLD DRAGON TREE

Only a few minutes away by car, you come to Icod de los Vinos. This



town defines almost perfectly the architecture from the Canary Islands, with storey buildings, balconies, wooden ceilings and cobbled alleyways.

Right in the centre of the town stands the Thousand-Year-Old Dragon Tree, one of the oldest of its kind in the world. The trunk of the tree has a circumference of twenty metres and reaches a height of sixteen. The tree has an impact on all those who visit it and, as a result, many people choose to take home a miniature copy from the neighbouring shops as a memento.



Icod is also the location of the longest volcanic tube in Europe and the fifth largest in the world, the Cueva del Viento. It is 18 kms long and if you feel like an adventurer, you can take a guided trip along its passages from the Los Piquetes Visitors' Centre.

Parque del Drago. Plaza de la Constitución, 1.
Icod de los Vinos. **922 814 510**

Cueva del Viento. Barrio del Viento.
922 815 339. www.cuevadelviento.net

Throughout the year, a large number of fiestas are held. In la Orotava, the best-known are those for Corpus Christi and the religious festival in June. In mid-July, the fiestas in honour of the Virgen del Carmen are held in a range of boroughs around the Island, including Puerto de la Cruz, where one of the largest firework shows on the island takes place. On the day of the fiesta de San Andrés, in Icod, hundreds of young people slide down the streets of the town on their boards, an event known as the Tablas de Icod. And in Garachico, there is the Romería de Garachico religious festival.



Tour 4. The magic of the Isla Baja



THE ROCK OF GARACHICO

Almost at the end of the northern side of the Island is the town of Garachico. This village is also on the sea and until the 18th Century it was Tenerife's main port. A volcanic eruption buried it beneath the lava but the vigour of the inhabitants led the town to rise again from its ashes. Garachico is an intimate place and you will enjoy your visit because it feels as though time has stood still and you are the only person there.

The lava created natural swimming pools in various shapes, where visitors can take a dip. Just opposite, not very far from the coast, stands the symbol of this town, the well-known Roque de Garachico

When you get here you feel like you have reached the end of the world, with spectacular cliffs and numerous viewing points, such as Lomo Molino. We begin our tour at Los Silos, where the leafy laurel woodland that shelters the village remains

Ask in the tourist offices for the list of festivals which will take place during your stay in order that you do not waste a minute.



intact and, in it, every single tone of green can be seen. Here, in the fresh air, you will feel at one with nature.

In the upper part of this borough, there are perfect hiking trails through the lush green landscape, such as Monte del Agua, Pasos and the footpaths of Cuevas Negras, Las Moradas and Talavera.

Continuing along the TF-42 road, you reach Buenavista del Norte, a village which undoubtedly lives up to its name, meaning "Good View". This beautiful borough hides one of Tenerife's best kept secrets: the Teno Rural Park.

The very corner of the island, Punta de Teno definitely makes you feel like you have reached the end of the world and is a must see. Here, the landscape is rugged and magical, and could even be described as lunar or extraterrestrial.





This part of the Island is famed for its rosquetes, typical Island cakes, as well as the soft goat's cheese which is made in the district of Teno Alto. This cheese is one of the most peculiar on the Island thanks to the way it is made and, particularly, because the recipe has been passed from generation to generation.



For nature lovers, further inland lies the small borough of el Tanque. Over half the land is protected and curiously, this is one of the few boroughs on the Island which does not extend to the coast. It has some 3,000 inhabitants living in houses that are scattered throughout the area.





Tour 5. On the way to heaven



One of the things that makes Tenerife so unique and special is the fact it is dominated by Mount Teide. Surrounded by a unique landscape, the 3,718 metre volcano, which was declared a World Heritage Site by UNESCO in 2007, is the centre of the National Park to which it gives its name.

However you approach the volcano, whether from the north or the south of the island, the landscape and the climate are transformed before your very eyes. In order to reach the Park, you drive through lush vegetation and leave the sun on the coast for the thick

woodlands of Canarian pine, which trap the clouds, before you re-emerge into the imposing sunlight. The National Park offers a unique, almost lunar, landscape that you can see by walking along any of the numerous routes. The Llano de Ucanca is especially magical; before your eyes, a volcanic plain opens up on which the lava has adopted impossible shapes and a myriad of colours.

One of the must-see highlights are the Roques de Garcia, the best known of which is el Cinchado which challenges the laws of gravity.

The summit of Mount Teide awaits you. At the foot of the mountain, there is a modern cable car which will leave you at no more than 200 metres from the peak. In order to reach the very top, on foot, it is necessary to have a permit. Mount Teide provides images not usually associated with a hot island like Tenerife. For example, in the winter months the summit and most of the



Tourist center of the Teide National Park.
El Portillo **922 922 371**. Every day 9-16h.

Tenerife **by car**

Mount Teide National Park is home to over fifty animal and plant species. Some of the most striking are the red and blue Tajinastes and the Mount Teide violet, both of which are endemic and only found in the National Park.

park become covered in snow, which blends perfectly with the lava.

At the summit you will feel as though you can touch the stars. Spending the night at the National Hotel, or Parador, at the foot of Mount Teide is a wonderful experience; the sky is so clear that, even at night, the firmament looks like it has been taken from a film set. For this reason, Mount Teide National Park is considered to be one of the best star gazing places on earth and from the island you can see the largest number of celestial bodies in Europe.

You cannot leave Mount Teide without first going to the Visitors' Centre in El Portillo. Here, the interior of a volcanic tube has been recreated, showing relevant aspects of the flora, fauna, geology and climate of the National Park.





Tour 6. The Wine Route



Any meal worth its name should be accompanied by a good wine and, in this, Tenerife is also a leader. It is a land of vines and of exquisite wines. On this island, the grape ripens especially well, and unique varieties are maintained here.

In El Sauzal, a beautiful village which stands at the top of a striking cliff, there is the Tenerife Island Wine and Vine Museum, a guardian of wine-making knowledge which maintains wines of well-deserved prestige. We recommend all wine lovers to visit it,

where you will find aromatic and playful whites and some mature reds of great reputation.

Also in Sauzal, there is the Casa de la Miel, or House of Honey. Here you can find out about the process

of extraction and preparation of the rich honeys which are produced on the Island. The rich and varied flora of Tenerife has made it possible to create honeys with original and very delicious flavours which you will not find anywhere else in the world.

After a good glass of wine and a spoonful of honey, we recommend that you take a tour around the centre of the village: it is one of the most attractive on the Island.





Only a few minutes' drive away is Tacoronte. This village is responsible for much of the commercial activity of the area and is almost entirely surrounded by vines. The wine tradition is such that this area is the home of one of the five denomi-

D.O. Tacoronte-Acentejo: **922 560 107**
www.tacovin.com

Museo de Historia y Antropología de Tenerife.
 C/ Vino, 44. Sede Casa de Carta.
 Ctra. Tacoronte Valle de Guerra.
 La Laguna **922 546 308**
 Mo-Su 10:00 to 17:00 h.
www.museosdetenerife.org

Between the 16th and 19th Centuries, Tenerife was one of Europe's greatest exporters of wines, above all to England, where it was and is very much appreciated. The prestige that Canarian wines achieved was so great that authors as well known as Shakespeare mentioned them in their works.

nations of origin that there are on Tenerife: Tacoronte-Acentejo.

The wines that are grown here have delighted the most discerning palates and have received prizes wherever they have been presented. We recommend that you take home with you a bottle of any of them that you try on the wine routes. On these routes you will get to know the techniques for the preparation of wine, vineyards, landscapes and the natural and cultural heritage of the area, and you will also be able to sample the wines from

different producers along the way.

The Plaza del Cristo in Tacoronte is located right in the heart of the historical district that you cross to follow the route to Valle Guerra. In this village, that is part of the borough of La Laguna, you will find the Casa de Carta, the anthropological museum of the Island. Throughout this area you will find vineyards and "guachinches", a kind of tavern that is typical to Tenerife, where you can try the best of the "vino del país" or local wine, prepared in the traditional manner by the coun-





try-people.



Tour 7. Fusion of the sea and the mountains in the south of the Island

Down on the coast and following the aroma of the vine, you reach two coastal villages of great charm: Bajamar and Punta del Hidalgo, where you can take a refreshing dip in the natural swimming pools that lie along the coast. This is a particular treat for children. Seeing night fall while seated in one of the terrace cafés along the avenue is a pleasure for the senses.



The South of Tenerife is the main point for having fun. Everything is laid out here for you. Kilometre-long beaches of exotic, black volcanic sand, mountains full of tradition and enigmas, and impossible ravines which give rise to springs of water which come down from Teide itself.

LUNAR LANDSCAPE

Granadilla extends from the mountain down to the coast. In the historical district, there is a beautiful church in which San Antonio de Padua is worshipped. In the

Check out the tourist offices at the end of the guide.

Tenerife *by car*

first fortnight of June, he is taken out in a *romería* throughout the borough. Along the way, potatoes, meat, *gofio* and bananas are handed out, and all of this is enlivened by the musical groups who march along to the sound of traditional Canarian songs. This is a captivating experience.

You should not leave the highlands of this borough without having visited the Lunar Landscape, where the lava has solidified into amazing shapes. To walk through this landscape, there is an authorised footpath of a medium-to-high level of difficulty.

THE MECCA FOR WIND SPORTS

On the coast of Granadilla, there are beaches wherever you look. The coastal village where they are is called El Médano, a small village with a fishing



tradition, which is reached along the TF 64 road. La Tejita, La Pelada, Playa Grande and Los Balos combine golden and black sands, but whatever you choose, you will be guaranteed peace and revitalisation.

In El Médano, the wind is perfect for sports such as windsurfing and kite-surfing and the ideal conditions has made this area a reference-point for the world. If you wish, you can take a course during your stay on the Island; they usually last for about 4 days.



Vilaflor is one of the highest boroughs in Spain, reaching an altitude of 1,500 metres above sea level. Near to Mount Teide, this village has a fairy-tale-like quality as it is so tiny and surrounded by such a lush natural environment.

In Vilaflor, you will find one of the best known craftwork products on the Island: the roseta, which is a piece of embroidery carried out on a small pillow called a piqué. Here they have a special way of joining the rosetas called Vilaflor embroidery.

A CENTRE OF TOURISM

If you follow the TF-51 road, you come to Arona. You would never know, by walking through the tranquil and peaceful streets of the town, that this borough receives millions of holidaymakers each year.

The coastal areas of Arona and Adeje have seen the most growth over recent years. Between the two of them, they boast over eight kilometres of well-known beaches, linked by the longest coastal promenade in Europe.



Each day you can take a dip in a different bay, but the beaches are not just a synonym for health, but also for adventure; families can take part in a wide range of water sports and activities under the refreshing gaze of the sun.

A colony of whales and dolphins has made its home in the waters off the southwest of Tenerife. It is the largest non-captive community of these wonderful creatures in Europe, and every day they can be seen off the coast. In order to see them, you can

Tenerife *by car*

There are an endless range of activities in this area: a wide range of theme parks and activities enabling interaction with nature, such as observing whales or hiking.

get on one of the boats that sail daily from the marinas of Los Cristianos, Puerto Colón and also, further west, from the village of Los Gigantes. While you enjoy observing the whales and dolphins, you also benefit from a pleasant boat trip along the coast. One of the highlights of any stay in Tenerife.

Tenerife plays host to all sorts of events. Seaside restaurants have exquisite menus and amazing views and in the evening the cooling sea breeze adds to the enjoyment. For those with lots of energy, there are a wide range of bars with music

and discotheques to dance the night away.

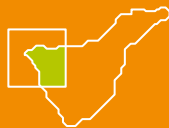
Along the glamorous golden mile on the coast of Arona, an endless procession of shops can be found where there are a lot of great

purchases to be made.

In Adeje and Arona, fun is guaranteed. Here you will find the most entertaining theme parks for all the family. If you wish to come down the most daring slides and enjoy the latest aquatic attractions, you have to visit Siam Park and Aqualand, on Costa Adeje. If you would like to get into the jungle and see wild animals only a few metres away, then you must visit Jungle Park, in Arona.

Costa Adeje is another must-see. The area is continually growing with some of the island's most exquisite hotels





Tour 8. Whale sanctuary

here as well as a wide range of spa centres for indulgent pampering. Santiago del Teide is a lovely village perfectly combining tradition and modernity. The historical centre, away from the coast, houses 17th Century buildings such as the Church of San Fernando Rey. On the edge of the sea, in the area of Playa de la Arena lies one of the most beautiful beaches on the Island. It is small and has brilliant black sand and considered a real gem by the locals. Only a stone's throw away is Acanilado de los Gigantes. This part of the Island has enormous walls of volcanic stone of over 600 metres in

Tenerife by car

height. It is debatable which is the most dramatic: gazing down from above or observing them from below.

Those who love the sea can enjoy the waters from on board one of the boat trips which set off from the port and which give the opportunity to sail close to an impressive colony of dolphins and pilot whales that live nearby.





This is an area of important traditions such as the Paso de la Cumbre, the Romería del Chinyero and the fireworks of Playa San Juan and Alcalá.

Masca is worth a visit, whether by land or sea. This hamlet, located at the top of a ravine, is a meeting point for hundreds of hikers every day. Masca is a lifetime away from civilisation, has a unique exotic atmosphere and some wonderful views. Although it is very close to Santiago del Teide, Masca actually belongs to the borough of Buenavista del Norte



Tourist information offices



Arona - Playa de las Américas

Plza. del "City Center"
Avda. Rafael Puig, 19. Arona
info-americas@aronatrans.com

922 797 668

Mon-Fri. 08.30 - 18.00h.
Sat.-Sun. 08.30 - 16.00h.



Arona - Playa de las Vistas

Paseo las Vistas, s/n
Los Cristianos. Arona

info-vistas@aronatrans.com

922 787 011

Mon-Fri. 08.30 - 18.00h.
Sat.-Sun. 08.30 - 16.00h.

Arona - Playa de los Cristianos

Avda. Juan Carlos I, s/n.
Estación de Guaguas de Los Cristianos
info-cristianos@aronatrans.com

922 757 130

Mon-Fri. 08.30 - 16.00h.



Arona - Playa de las Galletas

Paseo Marítimo Dionisio González Delgado. Arona
info-galletas@aronatrans.com
922 73 01 33

Mon-Fri. 08.30 - 16.00h.

Buenavista del Norte

Plaza de Los Remedios s/n.
Casa Matula. Buenavista del Norte
turismo@buenavistadelnorte.com

922 12 80 80

Mon-Fri. 09.00 - 15.00h.

Cabildo Aeropuerto Tenerife Sur

Aeropuerto Tenerife Sur Reina Sofía.
Granadilla de Abona
aeropuertotur@webtenerife.com

922 392 037

Mon-Fri. 09.00 - 21.00h.
Sat.-Sun. 09.00 - 17.00h.



Cabildo Aeropuerto Tenerife Norte

Aeropuerto Tenerife Norte Los Rodeos. Los Rodeos, s/n
info@webtenerife.com

922 635 192

Mon-Sun. 09.00 - 21.00h.
Closed: December 25, January 1 and 6.

Cabildo Puerto de la Cruz

La Casa de la Aduana
C/ Las Lonjas, s/n.
Puerto de la Cruz
manuelp@tenerife.es

922 386 000

Mon-Fri. 09.00 - 20.00h.
Sat.-Sun. 09.00 - 17.00h.

Cabildo Santa Cruz

Plaza de España, s/n
Santa Cruz de Tenerife
amonteverde@tenerife.es

992 281 287

Mon-Fri. 09.00 - 18.00h.
Sat.-Sun. 09.30 - 13.30h.

Candelaria

Avda. de la Constitución, 7.
Candelaria
oit@candelaria.es

922 032 230

Mon-Thur. 09:00 - 14:00 / 15:00 - 17:00h.
Fri-Sat 09.30 - 13.30h.

C.I.T. Candelaria-Caletillas

Plaza del CIT, s/n. Las Caletillas
aranzazumartinalonso@hotmail.es

922 500 415

Mon-Fri. 09.00 - 15.00h.

C.I.T. Garachico

Avda. República de Venezuela, s/n.
Garachico
citgara@hotmail.com

922 133 461

Mon-Sat.: 10:00-15:00

C.I.T. Güímar

Avda. Obispo Pérez Caceres, 18
Güímar
citguimar@hotmail.com

922 511 590

Mon-Fri. 08.30 - 14.30h.

C.I.T. Icod de los Vinos

C/ San Sebastián, 6
Icod de los Vinos
citicod@telefonica.net

922 812 123

Mon-Fri. 09.00 - 13.00/15.00 - 19.00h.

C.I.T. Nordeste

Ctra. Gral. Punta del Hidalgo.
Frente al Mirador de San mateo.
citnordeste@feticen.com

922 15 78 32

Mon-Fri. 09.00 - 15.00/h.

C.I.T. Puerto de la Cruz

C/ Puerto Viejo, 13
Puerto de la Cruz
info@citpuerto.com

922 370 243

Mon-Fri. 09.00 - 13.00h.

C.I.T. Sur

Avda. Rafael Puig, 17. Costa Adeje
info@citsur.com

922 793 312

Mon-Fri. 09.00 - 13.00h.



Costa Adeje - Troya

Avda. Rafael Puig, 1 Costa Adeje
www.costa-adeje.es

922 750 633

Mon-Sun. 10.00 - 17.00h.

Costa Adeje - Playa Fañabé

Avda. Litoral, s/n.
Costa Adeje
www.costa-adeje.es

922 716 539

Lun. a Vie. 10.00 - 17.00h.

El Médano

Plaza de los Príncipes de España
Granadilla de Abona
turismo@granadilladeabona.org

922 176 002

Sept. - Jun.: Mon-Fri. 09.00 - 15.00h.
Sab. 09.00 - 13.00 h.
Jul. - Aug.: Mon-Fri. 09.00 - 14.00h.
Sab. 09.00 - 12.00 h.

**La Laguna - Casa Alvarado
- Bracamonte (Capitanes
Generales)**

C/ La Carrera, 7. Bajo
San Cristobal de La Laguna

turismo.laguna@cabtfe.es

922 631 194

Everyday 09.00 - 17.00h.

**La Laguna - Punto de Información
Aeropuerto Tenerife Norte**

Aeropuerto de Tenerife Norte
Los Rodeos
San Cristóbal de La Laguna

922 825 046

Everyday 09.00 - 17.00h.

La Orotava

C/ Calvario, 4.
Villa de La Orotava
turismo@villadelaorotava.org

922 323 041

Mon-Fri. 08.00-18.00h.
Sat.-Sun. 09.00 - 14.30h.

Los Realejos

Plaza de La Unión, s/n.
Los Realejos
info@losrealejos.travel

922 346 181

Mon-Fri. 09.00 - 14.00h.

**San Miguel de Abona
Oficina de turismo "El Caracol"**

Avda. Galván Bello, s/n
Golf del Sur.
San Miguel de Abona
turismo@sanmigueldeabona.org

922 738 664



Tourist information offices

continuation



Santa Cruz de Tenerife

C/ Castillo esq. C/ Cruz Verde
Santa Cruz de Tenerife
cityexpertcastillo@gmail.com

922 289 536

Mon.-Fri. 09.00 - 17.00h.

Sat.-Sun. 09.00 - 14.00h.

Intercambiador Santa Cruz de Tenerife

Arrival area Exchanger Intercity Buses
Santa Cruz de Tenerife

922 289 536

Mon.-Fri. de 09:00 a 17:00 h.

Sat.-Sun. 09.00-14.00 h.

Santiago del Teide

Playa de la Arena
Avda. Marítima
Ctro. Com. Seguro de Sol. Local 34.
Playa de la Arena.
Puerto Santiago
turismo@santiagodelteide.es

922 860 348

Mon.-Fri. 07.30 - 15.00h.

Tacoronte

Ctra. General Tacoronte-Tejina
(La Estación). Tacoronte
turismo@aytotacoronte.org

922 570 015

Mon.-Fri. 09.00 - 13.00h.

Centro de visitantes Cruz del Carmen

Ctra. de las Mercedes, Km. 6.
San Cristóbal de La Laguna
cvisitantes@cabtfe.es

922 633 576

Mon.-Fri. 09.30 - 16.00h.

Centro de Visitantes Parque Rural de Teno

Finca Los Pedregales. El Palmar
Buenavista del Norte
acabrerag@tenerife.es

922 447 970

Mon.-Fri. 08.00 - 14.00h.

Los Silos

Plaza de la Luz, 9 - Los Silos
cipa@lossilos.es

922 841 086

Mon.-Fri. 08.00 - 15.00h.

Sat. 09.00 - 11.30h.

Santiago del Teide Casco

C/ La Iglesia, 64
Santiago del Teide
santiago.turismo@santiagodelteide.es

922 839 220

Mon.-Fri. 08.00 - 15.30h.

Guía de Isora

Avda. Isora
Guía de Isora
info.guia@guiadeisora.org

922 85 12 22

Mon.-Fri. 10.00 - 14.00h.

Playa San Juan

Avda. Juan Carlos I, s/n.
Playa San Juan,
Guía de Isora
info.playasanjuan@guiadeisora.org

922 138 987

Mon.-Sun. 09.00-15.00h.

Playa Alcalá

Paseo La Jaquita, s/n.
Playa Alcalá,
Guía de Isora
info.alcala@guiadeisora.org

922 86 51 51

Mon.-Fri. 09.00 - 15.00h.

Tegueste

Plaza de San Marcos, 20
Tegueste
turismo@teguete.org

922 31 61 02

Tue.-Sat. 07.30 - 14.00h.

El Tanque

Avda. Príncipes de España, 22
oficinadeturismoeltanque@gmail.com

922 13 65 64

Mon., Wed. and Fri. 08.00 - 15.00h.

Tue. and Thu. 08.00 - 13.00h.

Vilaflores

Plaza San Pedro Apóstol, s/n
turismo@vilafloreschasna.es

922 70 98 02

Edit

Turismo de Tenerife
Avda. La Constitución, 12
38005. Santa Cruz de Tenerife
Islas Canarias. España
Tel.: +34 902 321 331
Fax: +34 922 237 872

Text writing

Rebeca Paniagua

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Teresa Bolaños

Photography

Turismo de Tenerife
Joaquín Ponce
Roger Méndez
Tarek Ode
Eduardo Saleté
Javier Ferrera

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Any Questions?

Just ask us! Enjoy it all in Tenerife
without missing a thing



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www.webtenerife.com
www.webtenerife.mobi



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