

Traditions of Tenerife
A culture open to the world



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Contents

Map of Tenerife 4

Introduction 5

TRADITIONS 6 – 17

Carnivals · Holy week in La Laguna · Día de la Cruz (Day of the Cross) · Alfombras del Corpus Christi (Corpus Christi Carpets) · Baño de las Cabras (Bathing the Goats) · Los Hachitos (The Torches) · Fiesta de San Juan (Saint John's Festivities) · Fiestas del Carmen (Festivities of the Our Lady del Carmen) · Gesta del 25 de Julio (Re-enactment of the Battle of Santa Cruz) · Varas de Cintas de San Isidro y Romería del Poleo (The Maypoles of San Isidro and the Mint Leaf Pilgrimage) · La Bajada de las Hayas (The Descent of the Beeches) · Los Corazones de Tejina (The Hearts of Tejina) · Fiestas de Candelaria (Festivities of Candelaria) · Cestos y Bollos de Santa Bárbara en Icod de los Vinos (Baskets and Pastries of Saint Barbara in Icod de los Vinos) · Fiestas del Santísimo Cristo de La Laguna (Fiestas of the Holy Christ in La Laguna) · Feria de artesanía de Pinolere (Pinolere Traditional Craft Fair) · Baile del Diablo y la diabla (The Dance of the Devil and the She-devil) · Recogida de la almendra (Almond Harvest) · La Librea (The Livery) · Fiesta de San Andrés (Saint Andrew's Festivities) · Mes de la Castaña (Month of the Chestnut)

FOLK REVIVAL 18 – 21

Al Paso de la Cumbre (Crossing the Peak) · Traditional charcoal kilns · Día de las Tradiciones (Day of Traditions) in Chirche · Fiesta de las Tradiciones (Festivity of the Traditions) · Trilla tradicional (Traditional Threshing) en El Tanque · Trilla tradicional (Traditional Threshing) in Buenavista · Siega tradicional (Traditional Harvesting) · Realexo - La Gran Majada (The Great Crushing)

ROMERÍAS (PILGRIMAGES) 22 – 25

Romería del Poleo, El Amparo. Icod de los Vinos · Romería de San Sebastián · Romería de San Marcos in Tegueste · Romería del Socorro · Beñesmen, Romería Guanche · Romería de San Isidro Labrador · La Orotava · Romería de San Isidro Labrador - Los Realejos · Romería de San Benito · Romería de San Roque · Romería de San Agustín

TRADITIONAL GAMES 26 – 27

Salto del pastor (The Shepherd's Leap) · Juego del palo (Stick Fighting) · Lucha Canaria (Canarian Wrestling) · Arrastre de ganado (Cattle Pulling Contests)

FESTIVALS 28 – 32

Canary Islands Music Festival · International Oral and Scenic Narration Festival of La Laguna · Musical Capriccios ·

Sabandeño Festival · Opera Festival of Tenerife · International Storytelling Festival of Los Silos · Canary Islands Folk Fest in Arona · Boreal Festival · Canary Islands Marionettes Festival · Zarzuela Festival · Canary Islands Heineken Jazz Festival · La Orotava „Musitemático“ Festival · Puerto de la Cruz Early and Baroque Music Festival · International Agatha Christie Festival · Miradas Doc (International Documentary Film Festival) · International Film Music Festival · 7 Islands Folk Festival · The Short Film Festival Villa de La Orotava

THEMED WALKS 33 – 34

Almond Trees in Bloom · Brother Peter Pilgrimage Trail · Candelaria Pilgrimage Walk · The Honey Trail · The Pitch Trail · The Stone Trail · St James' Way: From Los Realejos to Santiago del Teide

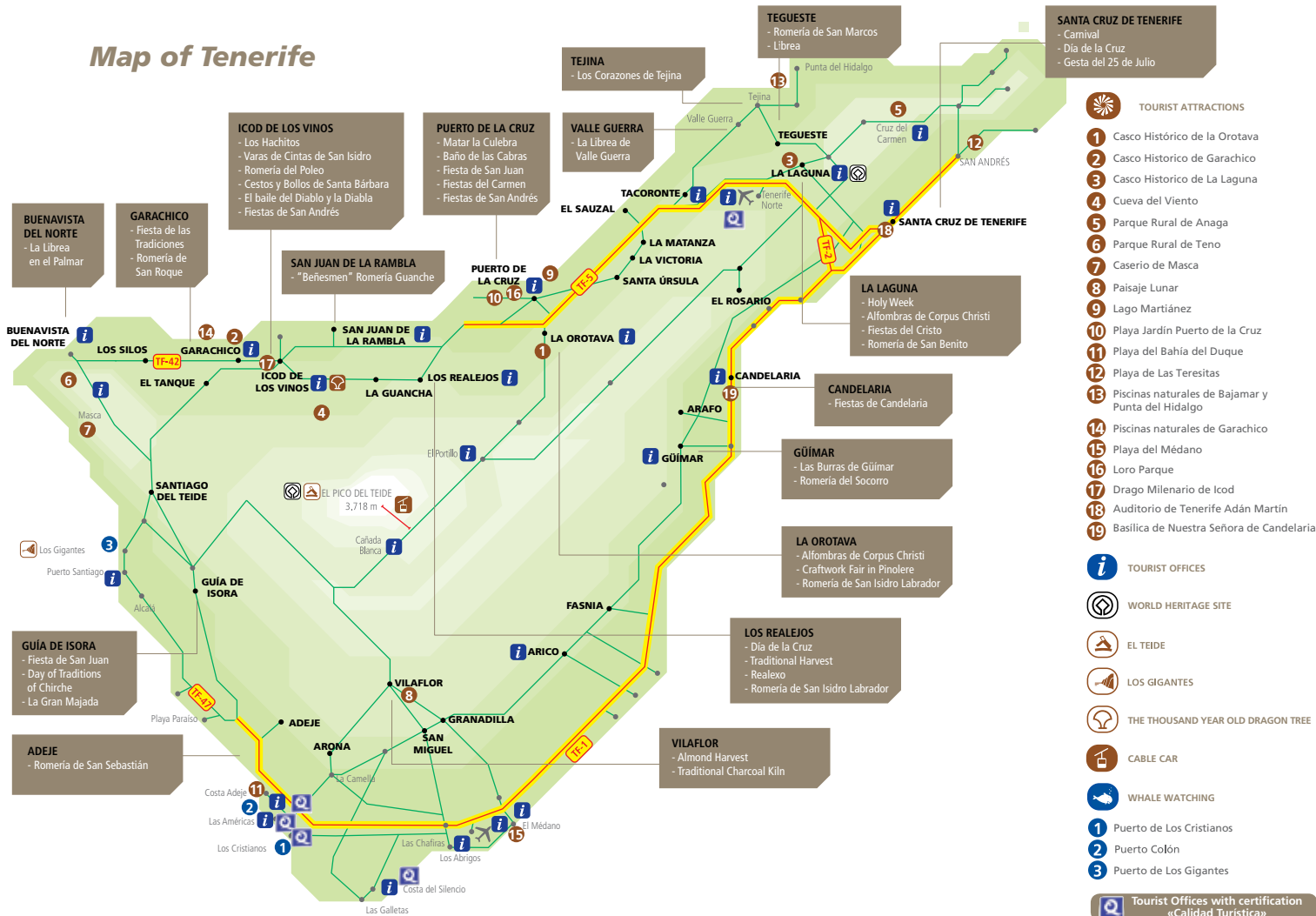
OTHER EVENTS 35

Events Calendar · Exhibitions · Craft Centres

Tourist Information Offices 36

Quick Agenda 38

Map of Tenerife



TOURIST ATTRACTIONS

- 1 Casco Histórico de la Orotava
- 2 Casco Histórico de Garachico
- 3 Casco Histórico de La Laguna
- 4 Cueva del Viento
- 5 Parque Rural de Anaga
- 6 Parque Rural de Teno
- 7 Caserio de Masca
- 8 Paisaje Lunar
- 9 Lago Martiánez
- 10 Playa Jardín Puerto de la Cruz
- 11 Playa del Bahía del Duque
- 12 Playa de Las Teresitas
- 13 Piscinas naturales de Bajamar y Punta del Hidalgo
- 14 Piscinas naturales de Garachico
- 15 Playa del Médano
- 16 Loro Parque
- 17 Drago Milenario de Icod
- 18 Auditorio de Tenerife Adán Martín
- 19 Basílica de Nuestra Señora de Candelaria

 TOURIST OFFICES

WORLD HERITAGE SITE



EL TEIDE



LOS GIGANTES



THE THOUSAND YEAR OLD DRAGON TREE



CABLE CAR



WHALE WATCHING

- 1 Puerto de Los Cristianos
- 2 Puerto Colón
- 3 Puerto de Los Gigantes



 Tourist Offices with certification
«Calidad Turística»



Tenerife is a destination that offers a wide variety of holidays to the traveller. A marvellous place in the Atlantic where the climate gives a sense well-being and allows you to complement the sun, sea and sand with healthy treatments in spas or in natural surroundings. The Island is also the ideal place for the whole family and where you can do almost any kind of open air activity. Spending a few days here gives you the chance to get to know some of the ancient traditions and people who, above all else are renowned for their friendliness. Added to all this, the Island is a European destination which offers all the guarantees of safety and tranquillity.

Every year, five million visitors spend their holidays here. The vast majority come again. The calendar of festivities is practically unbeatable. You can enjoy pilgrimages where you can appreciate the purest culture of the Canaries, or festivals for opera, jazz and even zarzuelas. All of this enlivened with traditions conserved from the Guanches, which you can experience first hand like taking a step back in time a good few centuries.



Carnivals

Jubilation, happiness, lack of inhibition: this is the Carnival of Tenerife. In the capital, Santa Cruz, this festival is anxiously awaited. It is held in the months of February and March and is an incredible spectacle for the hundreds of thousands of people that attend. The programme of events is unbeatable. Cabalgata Anunciadora (The Opening Parade), la Gran Gala de Elección de la Reina (the Gala of the Queen), the long awaited Coso, the always yearned for Entierro de la Sardina (Burial of the Sardine) or the Carnaval de Día (Day Carnival) for the whole family. The end of the carnival in the capital sparks the beginning of those in other parts of the Island such as Puerto de la Cruz, Candelaria, Los Cristianos or Tacoronte. In Güímar, there is a special event which stands out: **Las Burras (The Donkeys)**, a dramatisation which was first held in

TRADITIONS

in 1992 to revive the popularity the Burial of the sardine enjoyed years ago. It is a ritual enacted by youngsters where the witches turn into donkeys and invoke the devil. After a dance by the witches and the devil, a group of friars arrive who plead for the presence of the Archangel Saint Michael. The fight between the two ends with the defeat of the devil and the witches being burned on the bonfire. The Carnival of Puerto de la Cruz also has a unique tradition. A ritual of Afro-Cuban origin which came to the municipality at the end of the 19th century at the hands of Canarian migrants returning from Cuba. It is called **Matar la Culebra (Kill the Snake)**. A group of men dressed as negro slaves use whips to try to kill a snake which symbolises evil.

Where: Santa Cruz, Puerto de la Cruz, Güímar, Candelaria, Los Cristianos, Los Gigantes, Tacoronte

When: February / March

TRADITIONS

Día de la Cruz (*Day of the Cross*)

On the 3rd of May, Día de la Cruz is celebrated in different parts of Tenerife. In the capital of the Island, the residents decorate dozens crosses with flowers and fruit which are later placed on the boulevards of the city for the enjoyment of all. Furthermore, each district makes and decorates its own crosses. Santa Cruz also celebrates the anniversary of the founding of the city on this day.

In the north, in the municipality of Los Realejos, the Día de la Cruz is celebrated with a spectacular firework display, one of the most outstanding in Europe. Two streets in the Old Quarter, Medio and Sol, rival each other to offer the best pyrotechnical display, lasting more than three hours.

Where: Santa Cruz, Puerto de la Cruz, Los Realejos / **When:** 3rd May



Holy Week

You will be surprised by the religious fervour of the islanders, which becomes apparent in during the celebrations of Holy Week. Many municipalities in Tenerife hold traditional processions and events which mark the ecclesiastical tradition, such as La Orotava, Puerto de la Cruz, Icod de los Vinos, Santa Cruz, Adeje, Arona, and in particular, San Cristóbal de La Laguna, where the processions are attended by large crowds. In Candelaria, Güimar and Adeje there is a representation of the Stations of the Cross.

Where: La Laguna / **When:** March / April



Alfombras del Corpus Christi (Corpus Christi Carpets)

The Corpus of La Orotava takes place during the months of May and June. In the streets leading to the town hall square, tapestries are made with flowers, salt and heather. The main carpet usually occupies the whole square and is made of volcanic sand in hundreds of shades brought from the Teide National Park. The creation of these carpets is not only celebrated in La Orotava, but also in La Laguna, as well as the celebration of the Eucharist and the traditional procession, the same as in other municipalities of the Island.

Where: La Orotava, La Laguna and Tacoronte / **When:** Between May and June

TRADITIONS

Baño de las cabras

(Bathing the Goats)

In the fishing harbour at Puerto de la Cruz, a herd of 2,000 goats and around 20 horses take part in this historic tradition which the Guanches performed on the summer solstice on the night of San Juan. The origin of bathing the livestock was to prepare them for mating. You will need to get up early to see how the goats take a dip.

Where: Puerto de la Cruz

When: 24th June around 7 – 8 am



TRADITIONS



Los Hachitos (The Torches)

On 23rd June there is another celebration that dates back to the aboriginal period. It is the festival of the Hachitos, in the municipality of Icod de los Vinos. The „Hachos“ or torches, are made from Canary Island pine wood and are used to light up the night. For this reason, the Guanches - historic inhabitants of the islands -, would burn them to celebrate the summer solstice.

Where: Icod de los Vinos

When: 23rd June

Fiesta de San Juan (Saint John's Festivities)

Bonfires, beaches and wishes among the intense smell of burnt wood and old furniture. These are the ingredients of the magical night of 23rd June, St John's Eve, which in Puerto de La Cruz, Punta del Hidalgo and Guía de Isora is celebrated with particular intensity. The bonfires are lit at nightfall to welcome the summer solstice. It represents letting go of the negative and opening up to the new.

Where: Puerto de la Cruz, Punta del Hidalgo, Guía de Isora / **When:** 23rd June



Confirm the dates and times of the events on the web or at information offices (see back page of this brochure)



Fiestas del Carmen (*Festivities of Our Lady del Carmen*)

In Puerto de la Cruz, the festivities in honour of Our Lady del Carmen are the main celebrations in the municipality in the middle of July. Thousands of people gather at the fishing harbour to witness the arrival of Our Lady, whose throne is carried by the fishermen in one of the boats to be later taken out in a procession.

Where: Puerto de la Cruz / **When:** Middle of July



TRADITIONS

Representación de la Gesta del 25 de Julio

(Re-enactment of the Battle of Santa Cruz)

There is a key date in the history of Santa Cruz de Tenerife, the island's capital: 25th July 1797. An important battle against the English troops of Admiral Horatio Nelson took place on this day, who unsuccessfully tried to conquer Tenerife. Nowadays, this heroic deed is commemorated with a re-enactment of the naval battle in which residents and actors take part.

Where: Santa Cruz de Tenerife

When: 25th July



TRADITIONS

Fiestas de Candelaria

(Festivities of Our Lady of Candelaria)

The patron saint of the Canary Islands is Our Lady of Candelaria. The festivities are held right in the middle of summer, on the 15th August, in the coastal town Candelaria. This festival, declared of National Touristic Interest, commemorates the appearance of the Our Lady to the Guanches on the coast, a moment which is re-enacted by the residents in the Basilica square.

Where: Candelaria

When: 14th and 15th August



La Bajada de las Hayas *(The Descent of the Beeches)*

This is celebrated in the mid-August in the municipality of La Guancha when hundreds of residents in typical dress leave in pilgrimage towards the mountains in search of beech branches. After they head to the town to decorate the streets for the procession in honour of Our Lady de la Esperanza.

Where: La Guancha / **When:** Mid-August



Los Corazones de Tejina (The Hearts of Tejina)

The residents in the town of Tejina are completely devoted to conserving one of the most colourful and attractive traditions on the Island. A cross-shaped frame with two wooden hearts serves as a base upon which flowers, fruit and tortas (a type of pastry) are sewn. The festivities of St. Bartholomew involve the three main neighbourhoods in the town. Each parades the heart which has taken days to prepare. Weighing up to 800 kilos and 12 metres high, the men carry the hearts to the church square. They are displayed there for an entertaining ritual in which everyone mischievously criticises the other hearts. The history of this festival, which enjoys Cultural Heritage status, spans over one hundred years.

Where: Tejina / **When:** End of August

TRADITIONS

Cestos y Bollos de Santa Bárbara en Icod de los Vinos

(Baskets and Pastries of Saint Barbara in Icod de los Vinos)

This tradition came about nearly 70 years ago to give thanks for the good harvests. On the last Sunday of August, various decorated carts carrying fruit baskets leave from El Calvario in pilgrimage. The scene becomes complete in La Palmita, where Saint Barbara awaits. A few



TRADITIONS

metres from the church, men carrying the baskets attend the meeting with the suppliers - unmarried ladies who hold large baskets decorated with coloured ribbons above their heads. There are also pastries skewered with reeds decorated at their ends with dozens of small figures in the baskets. At the end of the parade, the baskets are hung on the church facade of the church until the end of the festivities.

Where: Icod de los Vinos

When: Last Sunday of August



Fiestas del Santísimo Cristo de La Laguna

La Laguna's residents are extremely devoted to their Holy Christ. The festivities in his honour start at the beginning of September. The main date is 14th September when several events take place: the traditional military parade, the grand procession, the nocturnal open air dance and the long awaited firework display.

Where: La Laguna / **When:** September



Confirm the dates and times of the events on the web or at information offices (see back page of this brochure)



Feria de Artesanía de Pinolere

(Pinolere Traditional Craft Fair)

Keeping the customs of our ancestors alive is the aim of the Pinolere Traditional Craft Fair, in La Orotava. It is held in September, over the years it has become an international reference point for spreading the word about Canary Islands handcrafts.

Where: Pinolere (La Orotava)
When: September

El baile del Niño ("The Dance of the Child")

It takes place on Christmas Eve, after Midnight Mass. Groups of young people dressed in traditional costumes, as shepherds or wearing a white shirt, black trousers and a red sash, dance along in a procession in front of the newborn babe inside the church. They dance to the music of drums, flutes, tambourines and castanets and sing to the rhythm of the tajaraste – traditional Canarian folk music.

Where: La Matanza y Taganana / **When:** 24th December

Baile de las Libreas ("Dance of Libreas")

During the dance, which runs through the streets of the town, three pairs of male dancers, half of them dressed as women, dance to the rhythm of the tajaraste – traditional Canarian folk music. The pairs are accompanied by two flautists, two drummers and two figures representing a male and a female devil.

Where: El Palmar (Buenavista) / **When:** September

El baile del Diablo y la Diabla *(The Dance of the Devil and the She-devil)*

In September in the Las Angustias district in Icod de los Vinos, there is a symbolic representation of the struggle between good and evil using dance. During the night, the devil and the she-devil go out into the streets accompanied by "gigantes y cabezudos" (giants and big heads), delighting young and old with their dancing. Celebration of this custom began in June in the local villages and hamlets, coinciding with Corpus Christi.

Where: Las Angustias (Icod de los Vinos) / **When:** September



TRADITIONS

Recogida de la almendra

(Almond Harvest)

On the last Sunday every September, the residents of Vilaflor collect almonds on a route along a path of around 5 kilometres. The almonds that are collected are sold at the end of the month in the Feria de la Almendra de Aripe (Aripe Almond Fair), known as La Gran Majada (The Great Crushing), in the municipality of Guía de Isora.

Where: Vilaflor

When: Last Sunday of September



La Librea (The Livery)

La Librea of Valle Guerra is one of the central acts of the festivities in honour of Our Lady del Rosario. It is celebrated during the first two weeks of October. It features two acts: the first is the procession of the boats to the church square, which are the custodians of Our Lady. The second represents the naval battle of Lepanto, which took place in 1751 between the fleet of the Turkish Empire and another of the Catholic League.



Where: Valle de Guerra / **When:** October

La Librea de Tegueste

La Librea de Tegueste, declared a Spanish 'Heritage of Cultural Interest', dates back to the 17th century and it is rooted to several traditions which thank patron saints for helping the town get rid of the plague and pirate attacks. The biggest day of the festivities hosts the re-enactment of the spectacular battle at sea. It is held every three years.

Where: Tegueste

When: Last Sunday of September



Mes de la castaña (Chestnut Month)

Chestnuts are a delicious fruit which you can sample here, prepared in a thousand different ways. The municipalities La Victoria and La Matanza that have dedicated a whole calendar month to them in November.

Where: La Victoria / La Matanza / **When:** November

TRADITIONS

Fiesta de San Andrés

(Saint Andrew's Festivities)

The Boards: The young and not so young slide down the steep street of „Calle del Plano“ on wooden boards in Icod de los Vinos. The sound of the boards accompanies the smell of new wine. Under the light of the moon, the harvesters of the area uncork the wines of the last harvest in a ritual which is repeated in many towns. In Puerto de la Cruz, celebrated on this very night is **Los Cacharros** (The Things), a tradition which consists of tying tins and cans to a metal wire which is dragged around the streets.

Where: Icod de los Vinos / Puerto de la Cruz

When: Night of the 29th November



TRADITIONS

There are other deeply rooted traditions such as:

- **Auto de reyes magos de Tejina** (The Three Kings Parade of Tejina) 5th January
- **San Antonio Abad en la Matanza** (St. Anthony the Abbot in La Matanza)
La octava ganadera y romería de vacas (Farmers and livestock pilgrimage) end of January
- **Muestra de Panes del Mundo** (World Bread Fair) **Arico** February
- **Hachitos en San Juan de la Rambla** (Burning Torches) 23rd June
- **Enrame de los chorros en el Puerto de la Cruz por San Juan**
(Decorated Fountains in Puerto de la Cruz for St. John's Eve) 23rd June
- **Fiestas lustrales del Cristo de Garachico** (Lustrious Festivities of Christ in Garachico, floats and bonfires) July and August
- **Danza de las Varas** (Stick Dancing) **en Las Vegas. Granadilla** 26th July
- **Traslado de la Virgen** (Carrying the Virgin) **from Guía de Garachico to Guía every 5 years** third Sunday of September
- **Boats and boat racing. Tegueste** Every three years during the first two weeks of October. Celebrated together with La Libre



The programme may be subject to changes for reasons beyond our control. We recommend that you confirm the event. Confirm the dates and times of events on our web or at information offices (see back page of this brochure)

FOLK REVIVAL

Al Paso de la Cumbre *(Crossing the Peak)*

The peaks on the Island were the ancient place through which many inhabitants of Tenerife would pass in order to exchange products, known as bartering. Years later, this custom of to-ing and fro-ing has been revived in the Crossing The Peak event. Local residents and actors wearing period dress take part in the re-enactment. Of course they have the traditional tools that country folk used forty or fifty years ago. Staged at the end of March, it is a valuable display of reviving folk traditions.

Where: Santiago del Teide / **When:** End of March



Traditional Charcoal Kilns

Thanks to this tradition you can get to know all about the charcoal kilns built in the municipality of Vilaflor. The charcoal kilns were the traditional means of obtaining charcoal on the Island more than 30 years ago. It was done by covering tree trunks with broom leaves which are collected in Las Cañadas del Teide. The trunks are covered with stones and earth. After burning all night, they are opened the following day and the charcoal has been produced and is ready for use.

Where: Vilaflor / **When:** May



FOLK REVIVAL

Día de las Tradiciones de Chirche

(Day of Traditions in Chirche)

This tradition is held on the last Sunday in July. On this day, the local population re-enact the tasks, customs, field work and even children's games that the people of Tenerife carried out during the first half of the 20th century. If you come, you will see how they threshed corn, baked tiles in kilns, roasted grain, crushed almonds and milked goats.

Where: Chirche (Guía de Isora)

When: Last Sunday of July



Fiesta de las Tradiciones *(Festival of Traditions)*

During the festivities in honour of San Roque, in Garachico, the celebration of Las Tradiciones takes place, a grand spectacle where the best of Canary Islands folklore is displayed. Held in August, at the event the young lady who will be the Romera Mayor (Greater Pilgrim) of the Festivities is selected.

Where: Garachico / **When:** August



Traditional Threshing *in El Tanque*

Cereal threshing was historically a deeply rooted custom in many parts of the Island, especially in El Tanque. In this region to the northwest of Tenerife, plenty of cereals were cultivated and once there were more than 300 threshing floors. On the third Saturday in July different activities are organised, such as workshops, talks, folkloric displays, photography competitions, exhibitions and a delicious Canary Islands lunch.

Where: El Tanque / **When:** 3rd Saturday in July



Traditional Threshing in Buenavista

The historic threshing floor in the district of Buenavista is the setting for the traditional threshing brought to life by the older generation of the area. It is a good opportunity for you to learn about the secrets of an activity revolving around obtaining wheat grain. Every year, horses and cattle walk around the threshing floor until the process of this ancestral custom is completed.

Where: El Palmar (Buenavista) / **When:** September

FOLK REVIVAL



Traditional Harvesting

On the second Sunday in August in Icod el Alto (Los Realejos), several families of harvesters gather to perform the harvest in the traditional manner. It is, without a doubt, the greatest recognition of the role that cereal and its by-products have played down the ages in the gastronomy and the countryside in the Canary Islands.

Where: Icod el Alto (Los Realejos)

When: 2nd Sunday in August

La Gran Majada

(The Great Crushing)

Held in November in Guía de Isora, the event revolves around the revival of the almond and other dried fruit trees. The aim is to boost production of almonds, figs and other dried fruits in South Tenerife. This fair gathers the majority of the confectioners from the south of the Island and in September coincides with the Apañada (Harvest) of the almonds, carried out in the Municipality of Vilaflor de Chasna. This is an event which, thanks to volunteer support, a large amount of almonds is harvested every year which are later sold at the fair for charity.

Where: Guía de Isora

When: October-November





Romería de San Sebastián (Pilgrimage of St. Sebastian)

The stars of this particular pilgrimage are the horses. Hundreds of riders head for the beach at Adeje every 20th January to perform the traditional bathing in the sea. The historic tradition is celebrated in honour of St. Sebastian, the patron saint of farmers.

Where: La Enramada (Adeje) / **When:** 20th January

PILGRIMAGES

Romería de San Marcos en Tegueste (Pilgrimage of St. Mark in Tegueste)

On the last Sunday in April, the whole town dresses up in its finery to receive thousands of pilgrims. Dressed in typical attire, they participate in the parade accompanied by carts decorated with produce, boats, folkloric groups from all of the islands and herds of cattle.

Where: Tegueste

When: Last Sunday in April



PILGRIMAGES

Beñesmen, Romería Guanche

(Guanche Pilgrimage)

The “El Beñesmén” Guanche Pilgrimage is performed in “el tagoror” (the meeting place of the native islanders) in La Vera, in the municipality of San Juan de la Rambla during the month of May. It is one of the most spectacular re-enactments of aboriginal culture.

Where: San Juan de la Rambla

When: May



Romería de San Isidro Labrador *(Pilgrimage of San Isidro Labrador).* **Los Reajelos**

Also taking place in Los Realejos is the grand Pilgrimage in honour of San Isidro Labrador, stemming from the need to spread the word of his miracles and legends after his canonisation in 1622 by Pope Gregory XV. Over time, and thanks to the splendour and ever increasing following, it has been declared of National Tourist Interest.

Where: Los Realejos

When: Between May and June



Romería de San Isidro Labrador *(Pilgrimage of San Isidro Labrador).* **La Orotava**

Fun, tasty Canary Islands food, songs, dancing and people out to have a good time. Declared of National Tourist Interest, this festivity takes place after Corpus Christi. The streets in the centre will leave you breathless with the pilgrimage that dates back to the 17th century, as well as the perfectly attired crowds in the colourful, cheerful typical dress.

Where: La Orotava

When: Between May and June



Romería de San Benito (*Pilgrimage of St. Benedict*)

July is a month of festivities in San Cristóbal de La Laguna. This celebration traditionally starts on the 30th of the previous month, which is when the rounds of St. Benedict begin. From that moment on there are countless events which culminate in the pilgrimage. It is celebrated on the second Sunday of July and has also been declared a Festival of National Tourist Interest.

Where: La Laguna / **When:** Second Sunday of July



PILGRIMAGES

Romería del Poleo, (*The Mint Pilgrimage*), ***El Amparo. Icod de los Vinos***

Hundreds of pilgrims set out for the mountain in search of wild mint in August in the town of Icod de los Vinos. Accompanied by the Orquesta del Poleo, the pilgrims dance and sing while they search for the mint leaves which will later garland the streets of the district of El Amparo during the festivities.

Where: El Amparo (Icod de los Vinos)
When: August



PILGRIMAGES

Romería de San Roque

(Pilgrimage of St. Roch)

This cheerful, popular festival has been celebrated on the 16th August since the 17th century. At one o'clock in the afternoon, the saint's image is accompanied to its chapel by the municipal band, carts, herds of animals and groups of singers. Meanwhile, the fishermen of Garachico perform their maritime pilgrimage, accompanying the saint with their boats along the coast.

Where: Garachico
When: 16th August



Romería de San Agustín

(Pilgrimage of St. Augustine)

This pilgrimage, declared of National Tourist Interest, takes place in Arafo on the last Saturday of August, when the saint's image is taken down from its grotto, located in the cliffs of Añavingo. St. Augustine remains in the town centre until, in the middle of September, the image of the saint returns to its grotto accompanied by the residents and the faithful from the municipality of Arafo.

Where: Arafo
When: Last Saturday of August



Romería de Socorro

(Pilgrimage of Socorro)

It stands out for being the oldest Romería celebrated, on Tenerife. It takes place on 7th September and follows a route which goes from Church of San Pedro, in the town's old quarter, to the beach of Socorro, where the chapel of the Virgin is located. In the afternoon, the appearance of Our Lady of Socorro to the Gunaches on Chimisay Beach is commemorated. The following day, the image of the virgin is once again taken up to the town to be returned the Church of San Pedro.

Where: Güímar / **When:** 7th September

The programme may be subject to changes for reasons beyond our control. We recommend that you confirm the event.



TRADITIONAL GAMES

The Shepherd's Leap

The sudden changes in the lay of the land obliged Guanche shepherds to be resourceful to be able to move around on the mountain. This is why they created what is known as The Shepherd's Leap. They used a long pole with a metal tip at the end to help them traverse the uneven terrain by performing spectacular leaps. This is practiced today as a recreational sport.



Stick Fighting

This game of dexterity and agility comes from the attack and defensive techniques of the Guanches. Today, now converted into a sport, hundreds of youngsters practice in many schools across Tenerife. In stick fighting, each player has a wooden stick or pole which is held almost at the ends with both hands. The technique consists of trying to touch the parts of the body which are free but without hurting the opponent.



Canarian Wrestling

This is the indigenous sport par excellence in which the nobility and respect between the fighters stands out and which also enjoys an enormous popularity. The rules state the winner is the one who manages to throw their opponent to the ground. If one of them touches the ground with any part of their body, except their feet, they will lose.





Cattle Pulling Contests

Very deeply rooted in rural areas, the event consists of various races in which cows and oxen drag sacks of up to 100 kilos in weight. It is a sport in which the rules forbid that the animals suffer any type of harm. Thanks to this custom, the Canary Islands cow has survived.

FESTIVALS



Tenerife Opera Festival

Held every year during September, October and November. Tenors, sopranos and baritones of international standard perform prestigious works such as Tosca, Rigoletto, Aida or I Pagliacci, which you can enjoy in the Adán Martín Auditorium and in the Guimerá Theatre in Santa Cruz

Canary Islands Music Festival

The only one held during the winter months (January-March), it enjoys a preferential place on the agenda of all the major classical music artistes.

International Oral and Scenic Narration Festival of La Laguna

La Laguna is the setting for this event every year, an event which recuperates the value of the word as a tool for understanding among different cultures. It is performed at various educational venues around the city as well as in the Monastery of Santo Domingo.

Musical Capriccios

An exquisite festival that takes place during the months of April through to July in the Isla Baja region. Carefully selected vocal and instrumental concerts are organised and classes are also given.

The International Storytelling Festival of Los Silos

The municipality of Los Silos in North Tenerife has become the place and an international reference for lovers of stories and



Sabadeño Festival

This festival, with more than 30 years of history, brings the city of La Laguna closer to the best of popular music and song from the people of the of the Spanish speaking world. It is held on the weekend prior to the 14th September on the main stage in the Plaza de Cristo.

oral tales. The festival began in 1996 and ever since has taken over the town every December.

The Canary Islands Folk Fest in Arona

The folklore of the Canary Islands is one of the richest and most varied in existence. In order to appreciate it, we invite you to this festival which aims to bring the Canarian music and culture to both visitors as well as residents. Events and concerts are held every Thursday, Friday and Saturday night from October to April, except at Christmas and New Year's Eve.

Boreal Festival

The importance of looking after and respecting the environment was the underlying motivation for launching the Boreal Festival of Los Silos, which combines music, art and the environment. the municipality's coast is the setting for a host of events that you can participate in, such as releasing turtles, recycling workshops, concerts, an open-air market or an eco-tourism fair, among many others. It is staged in September.

FESTIVALS



Zarzuela Festival

This is an not to be missed event on the island's festival calendar. The Zarzuela festival is usually celebrated during May and June, and every year it amazes audiences with the best of the most Spanish lyrical genre.

Canary Islands Puppet Festival

Hidden behind the funny puppets are the best puppeteers on the planet who have earmarked this festival as a key event in their diary. The shows depend on the programme every year and there are performances all over the island.

Canary Islands Heineken Jazz Festival

Good jazz is waiting for you in Tenerife this summer, a date on the Island that has many, many fans. This festival, with several stages around Santa Cruz, La Laguna and Puerto de la Cruz has a world class line-up every year with first rate acts.

Puerto de la Cruz Early and Baroque Music Festival

Puerto de la Cruz is the setting where this singular event is held. It is organised by the Asociación Coral Reyes Bartlet (Reyes Bartlet Choral Association). A host of concerts as well as baroque musical interpretation competitions; do you dare to give it a try?

International Agatha Christie Festival

The legendary English writer Agatha Christie is the figure upon which this interesting festival every two years is focused. The famous author chose Puerto de la Cruz for its excellent climate to benefit from its tranquillity and restfulness. Films based on the writer are shown, as well as theatre in Spanish,

FESTIVALS

English and German. The event is completed with exhibitions and talks.

Miradas Doc (*International Documentary Film Festival*)

Showing films made in Third World countries or developing countries. Miradas Doc was launched for this purpose. It is a festival of great international prestige which has become a meeting point for fans and professionals from all around the globe who are lovers of the genre. At the end of November in the municipality of Guía de Isora.

International Film Music Festival "Fimucité"

There are songs that leave their mark for our whole lives and many of them we remember through great films. The festival revives the best of soundtracks, such as *Breakfast at Tiffany's*, *Gone with*

the Wind and *Star Wars*. You can hear all of these on the Island in Fimucité, at the end of June.

The Short Film Festival Villa de La Orotava

If you love films and want to see the best short film of the moment, we recommend you attend The Short Film Festival Villa de La Orotava at the end of October and November. The most important professionals in the current film scene participate in this event with films which will not disappoint.

Cineescena

This festival, held in La Laguna in November, uncovers the area's gastro-nomic history and culture by telling the story through audiovisual media, films, documentaries and advertisements.



7 Islands Folk Festival

Folk groups and artists from all over the island gather every April in the municipality of Tegueste. Just on the eve of the popular mass pilgrimage of St Mark, this event is held which shows Canarian folklore in all of its splendour.





THEMED WALKS

Brother Peter Pilgrimage Trail

Many are the devout that go every year in pilgrimage to the cave of the Holy Brother Peter, located near the coast in Granadilla. The walk leaves from different towns in the region following some of the paths that Brother Peter (the first saint of the Canary Islands) travelled with his flock. The sanctuary is a small cave that he lived in for years on the island.

The Stone Trail

On this visit you will appreciate the importance of the quarries, before and now, in the industry of Tenerife. The tour visits two quarries which are still active today such as Cantos Blancos and Guama, both in Arico. It is rounded off with guided tours of different historic places and old buildings built with stone from Arico Nuevo and Villa de Arico.

THEMED WALKS



Almond Trees in Bloom

This walk leaves from Santiago del Teide, passes through the Las Manchas area and finishes in the town of Arguayo. A total of 9 kilometres of medium difficulty which takes place from the end of January to March, the period in which the almond trees are in full bloom. The itinerary lasts about five hours.



Candelaria Pilgrimage Walk

On the 15th August, the festivals in honour of Our Lady of Candelaria are held. In the days running up to this event, hundreds of thousands of people begin their pilgrimage to the Basilica situated in the coastal town bearing her name, Candelaria. Some pilgrims leave from points so far away that they take several days to arrive.



THEMED ITINERARIES

The Pitch Trail

Also in Arico, we recommend the Pitch Trail which will show the importance that the resin from trees used for covering boats had for the Island's economy. During the months of March and April.

St. James' Way

From Los Realejos to Santiago del Teide, it is a long walk as it begins at the northernmost part of the Island and ends at the southernmost municipality, Santiago del Teide. It is a pilgrimage similar to the one in Santiago de Compostella in which thousands of people take part from all over the world.

The Honey Trail

The honey made on Tenerife is one of the most delicious that you can find, especially for its variety of flowers, many of which are endemic to the Island. During the second weekend of May, this walk takes place through the high region of the municipality of Arico.



OTHER ACTIVITIES

Throughout the year:

- Surf championship in the south of the Island. www.fcsurf.es
- Nature activity programme with various companies.
- Gastronomic Tastings organised by the Tenerife Gastronomic Plan.
- Children's Activities in the Museum Network. www.museosdetenerife.org
- Concerts by the Symphony Orchestra. For over twenty years, artists of great international renown have worked on more than thirty two annual programmes of the OST (Tenerife Symphony Orchestra). www.ost.es
- Varied programme of activities at:
www.auditoriodetenerife.es
www.teatroleal.es
www.teatroguimera.es
www.tenerifemagma.com

Exhibitions:

In Tenerife there are many well known local artists. You can enjoy their work through the many exhibitions that take place throughout the year in the different exhibition halls on the Island. National and international artists also exhibit in hallmark settings such as the Tenerife Espacio de las Artes (Tenerife Arts Space), the TEA, the cultural headquarters of CajaCanarias Bank and many other venues. Ask for further information at the nearest tourist information office.

Handcraft Centres:

Centro Alfarero y Museo Etnográfico Cha Domitila: (Pottery and Ethnographic Museum)
Ctra. Gral. de Arguayo. Santiago del Teide
Tel: 922 863 465
Time: Tues-Sat 10-13 – 16-19; Sun 10-14.

Museo Casa El Capitán (El Capitán House Museum):
C/ El Calvario. San Miguel de Abona
Tel: 922 700 887
Time: Mon-Fri: 8-14

Artenerife: Puerto de la Cruz
Casa de la Aduana. C/. Las Lonjas s/n.
Tel: 922 378 103.
Time: Mon-Fr 8-14. Sat: 10-17.

Artenerife: Puerto de la Cruz
Explanada del muelle: (entrance via calle Esquina Mequínez).
Tel: 922 388 202
Time: Mon-Fri: 10-17.30 Sat 10-13

Casa Las Miquelas:
C/ Isla de La Gomera, 7. Candelaria
Tel: 922 505 216
Time: Mon-Sat: 9-14. Mon-Fri: 17-19.

Artenerife: Kiosco Playa Las Vistas
Los Cristianos. Opposite the Hotel Mediterranean Palace
Tel: 922 750 098
Time: Mon-Fri: 10-17; Sat: 10-13.



Ask for the local events calendar at the municipal tourist information office.



Información turística *Tourist information*



Arona - Playa de las Américas:

Plza. del City Center, Av. Rafael Puig, 19
info-americas@aronatravel
Tel.: 922 79 76 68
Time: M-Fr: 08:30-18; Sa-Su: 08:30-16



Arona - Playa de las Galletas:

Paseo Marítimo Dionisio Glez. Delgado
info-galletas@aronatravel
Tel.: 922 73 01 33
Time: Mo-Fr: 08:30-16

Arona - Los Cristianos:

Avda. Juan Carlos I, S/N.
Estación de Guaguas de Los Cristianos.
info-cristianos@aronatravel
Tel.: 922 75 71 30
Time: Mo-Fr: 08:30 - 16



Arona - Playa de las Vistas:

Paseo las Vistas, s/n, Los Cristianos
info-vistas@aronatravel
Tel.: 922 78 70 11
Time: Mo-Fr: 08:30-18; Sa-Su: 08:30-16

Buenavista del Norte:

C/ Plaza de los Remedios, s/n, Casa
Matula 38480
turismo@buenavistadelnorte.com
Tel.: 922 12 80 80
Time: Mo-Fr: 9-15

C.I.T. Candelaria-Caletillas:

Plza del CIT, s/n, Las Caletillas
aranzazumartinalonso@hotmail.es
Tel.: 922 50 04 15
Time: Mo-Fr: 9-15

C.I.T. Garachico:

Av. República de Venezuela, s/n
citgara@hotmail.com
Tel.: 922 13 34 61
Time: Mo-Sa: 10-15

C.I.T. Güimar:

Av. Obispo Pérez Caceres, 18
citguimar@hotmail.com
Tel.: 922 51 15 90
Time: Mo-Fr: 8:30-14:30

C.I.T. Icod de los Vinos:

C/ San Sebastián, 6
citicod@telefonica.net
Tel.: 922 81 21 23
Time: Mo-Fr: 10-13

C.I.T. Nordeste:

Ctra. Gral. Punta del Hidalgo,
Frente al mirador San Mateo, s/n
citnordeste@feciten.com
Tel.: 922 15 78 32
Time: Mo-Fr: 9-15

C.I.T. Puerto de la Cruz:

C/ Puerto Viejo, 13
info@citpuerto.com
Tel.: 922 38 87 77
Time: Mo-Fr: 9-13

C.I.T. Sur:

Av. Rafael Puig, 17, Costa Adeje
info@citsur.com
Tel.: 922 79 33 12
Time: Mo-Fr: 9-13



Cabildo Aeropuerto Tenerife Norte:

Aeropuerto TF Norte Los Rodeos, s/n
info@webtenerife.com
Tel.: 922 63 51 92
Time: Mo-Su: 09-21; Closed on 25
December and 1 and 6 January

Cabildo Aeropuerto Tenerife Sur:

Aeropuerto Tenerife Sur Reina Sofía,
Granadilla de Abona
aeropuertotur@webtenerife.com
Tel.: 922 39 20 37
Time: Mo-Fr: 9-21; Sa-Su: 9-17

Cabildo Puerto de la Cruz:

La Casa de la Aduana,
C/ Las Lonjas, s/n
manuel@tenerife.es
Tel.: 922 38 60 00
Time: Mo-Fr: 09-20; Sa-Su: 09-17

Cabildo Santa Cruz:

Plza. de España, s/n
amonteverde@tenerife.es
Tel.: 922 28 12 87
Time: Mo-Fr: 9-18; Sa-Su: 9,30-13,30

Candelaria:

Av. de la Constitución, 7
oit@candelaria.es.
Tel.: 922 03 22 30.
Time: Mo-Th: 9-14-15-17; Fr-Sa: 09-13

Centro de visitantes Cruz del Carmen:

Ctra. Las Mercedes, Km. 6,
San Cristóbal de La Laguna
cvisitantes@cabtfe.es

Tel.: 922 63 35 76
Time: Mo-Su: 9.30-16

Centro de visitantes P. Rural de Teno:

Finca los Pedregales, El Palmar,
Buenavista del Norte
acabrera@tenerife.es
Tel.: 922 44 79 70
Time: Mo-Fr: 9-14

Centro de visitantes Los Silos:

Plaza de la Luz, 9
cipa@lossilos.es
Tel.: 922 84 10 86
Time: Mo-Fr: 8-15; Sa: 9-11:30

Costa Adeje - Playa Fañabé:

Av. Litoral, s/n
www.costa-adeje.es
Tel.: 922 71 65 39
Time: Mo-Fr: 10-17



Costa Adeje - Troya:

Av. Rafael Puig, 1
www.costa-adeje.es
Tel.: 922 75 06 33
Time: Mo-Su: 10-17

El Médano:

Plza. de los Príncipes de España,
Granadilla de Abona
turismo@granadilladeabona.org
Tel.: 922 17 60 02
Time: Sept. - Jun: Mo-Fr: 9-15; Sa: 9-13
Jul - Aug: Mo-Fr: 9-14; Sa: 9-12

Guía de Isora (casco):

Avda. Isora
info.guia@guiadeisora.org
Tel.: 922 85 12 22
Time: Mo-Fr: 8-14

**La Laguna - Casa Alvarado -
Bracamonte (Capitanes Generales):**

C/ La Carrera, 7, Bajo Casa Alvarado-
Bracamonte (Capitanes Generales)
turismo.laguna@cabtfe.es
Tel.: 922 63 11 94
Time: Everyday 9-17

**La Laguna - Punto de Información
Aeropuerto Tenerife Norte:**

Aeropuerto de TF Norte, Los Rodeos
turismo.laguna@cabtfe.es
Tel.: 922 82 50 46
Time: Everyday 9-17

La Orotava:

C/ Calvario, 4
turismo@villadelaorotava.org
Tel.: 922 32 30 41
Time: Mo-Fr: 8-18; Sa-Su: 9-14:30;

Los Realejos:

Plaza de la Unión, s/n
info@losrealejos.travel
Tel.: 922 34 61 81
Time: Mo-Fr: 9:30-13:30

Playa Alcalá:

Paseo Las Jaquitas, s/n
info.alcala@guiadeisora.org

Tel.: 922 86 51 51

Time: Mo-Fr: 9-15

Playa San Juan:

Avda. Juan Carlos I, s/n, Guía de Isora
info.playasanjuan@guiadeisora.org
Tel.: 922 13 89 87
Time: Mo-Su: 10-16

San Miguel de Abona:

Oficina de turismo El Caracol.
Av. Galván Bello, s/n, Golf del Sur
turismo@sanmigueldeabona.org
Tel.: 922 73 86 64
Time: Mo-Fr: 8-15

Santa Cruz de Tenerife:

C/ Castillo esq. C/ Cruz Verde
cityexpertcastillo@gmail.com
Tel.: 922 28 95 36 / 607 830 068
Time: Mo-Fr: 9-17; Sa-Su: 9-14.

S/C de Tenerife / Intercambiador:

Área de Llegada de Guaguas
Interurbanas del Intercambiador de S/C
de Tenerife.
Tel.: 922 28 95 36 / 607 830 104
Time: Mo-Fr: 9-17; Sa-Su: 9-14.

Santiago del Teide / Playa la Arena:

Av. Marítima Ctro. Com. Seguro de Sol,
Local 34, Playa la Arena
santiagodelteide@yahoo.es
Tel.: 922 86 03 48
Time: Mo-Fr: 7:30-15

Santiago del Teide /Casco:

C/ La Iglesia, 64
santiago.turismo@santiagodelteide.es
Tel.: 922 83 92 20
Time: Tu-Sa: 9-16

Tacoronte:

Ctra. General Tacoronte-Tejina
(La Estación)
turismo@aytotacoronte.org
Tel.: 922 57 00 15
Time: Mo-Fr: 9-13

Tegueste:

Pl. San Marcos, 20
turismo@teguete.org
Tfno.: 922 31 61 02
Time: Tu-Sa: 7:30-14

Tanque:

Avd. Príncipes de España, 22
Tel.: 922 31 61 02
Time: Mo-We-Fr: 8-15; Tu-Th: 8-13

Vilaflor:

Pl. de San Pedro Apóstol, s/n
turismo@vilaflorechasnna.es
Tel.: 922 70 98 02

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JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

-  Procession of the Three Kings
-  "PIT" Fun Fair
-  Christmas Craftwork Fairs
-  Representation of the Tree Kings in Tejina und El Sauzal
-  San Antonio Abad en la Matanza. La octava ganadera y romería de vacas
-  Festival de Música de Canarias *Page 28*
-  Canarias Folk Fest of Arona *Page 29*
-  Romería de San Sebastian *Page 22*

-  Week of Traditions and Folklore in Adeje Fiesta de las Candelas ("Festival of the Candelas") 2nd February. Candelaria
-  International Music Festival in Arona
-  World Bread Fair of Arico
-  Carnival *Page 6*
-  Festival de Música de Canarias *Page 28*
-  Canarias Folk Fest of Arona *Page 29*

-  Festival de Músicas Alternativas de Canarias
-  Festival de La Guitarra de La Laguna
-  Encuentro de Música Religiosa de Canarias
-  Vuelta Atlética a La Laguna
-  Holy Week in La Laguna *Page 7*
-  Canarias Folk Fest of Arona *Page 29*
-  Meeting of Storytellers of the world. Los Cristianos
-  Al Paso de la Cumbre *Page 18*

-  April, Month of Wine in Tegueste
-  Festival Tensamba
-  Festival Tránsitos
-  Half Marathon of Las Galletas
-  Romería de San Marcos en Tegueste *Page 22*
-  Holy Week in La Laguna *Page 7*
-  I love Music Festival
-  Canarias Folk Fest of Arona *Page 29*
-  Caprichos Musicales de la Isla Baja *Page 28*
-  Folk-Festival 7 Islas *Page 31*

-  Celebration of Día de Canarias
-  Craft Fair of Adeje
-  Vuelta atlética a la isla de Tenerife
-  Beñesmen, Romería Guanche *Page 23*
-  Alfombras del Corpus Christi *Page 8*
-  Romería de San Isidro Labrador *Page 23*
-  Día de la Cruz *Page 7*
-  Festival de Zarzuela *Page 30*
-  Caprichos Musicales de la Isla Baja *Page 28*
-  Arona Jazz Festival
-  Traditional Charcoal Kilns *Page 18*

-  Santa Blues en Santa Cruz
-  Magic Festival in Arona
-  Alfombras del Corpus Christi *Page 8*
-  Romería de San Isidro Labrador *Page 23*
-  Festival de Zarzuela *Page 30*
-  Caprichos Musicales de la Isla Baja *Page 28*
-  Los Hachitos *Page 9 / Page 17*
-  Enrame de los chorros en el Puerto de la Cruz por San Juan
-  Baño de las cabras *Page 8*
-  Fiesta de San Juan *Page 9*

CALENDAR OF EVENTS

-  Music
-  Fairs / Markets
-  Traditions
-  Pilgrimages
-  Sports
-  Other events

More Information:

Online, Tourist Information, Hotel Reception and on your mobile phone.
See back page of this brochure

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Gran Fiesta del Vino de Arona	Bavarian Week in Puerto de la Cruz	International Tourism Day	Craft Fair of the 3 Continents	Month of the chestnut <i>Page 16</i>	"PIT" Fun Fair
Inernational Folk Festival Arautápala	Narration Festival "Verano de Cuento" El Sauzal	La Librea <i>Page 15</i>	Trofeo Infanta Cristina de Vela	Gran Fiesta del Vino de Tenerife in Santa Cruz	Christmas Markets and Jumble Sales
Folk-Festival of Las Galletas	Varas y Cintas de San Isidro <i>Page 11</i>	Festival Sabandeño <i>Page 29</i>	Tenerife Champions Cup	Aroferia	Tenerife Symphony Orchestra Christmas Concert
Chamber Music Festival of La Orotava	La Bajada de las Hayas <i>Page 11</i>	Tenerife Opera Festival <i>Page 28</i>	La Librea <i>Page 15</i>	La Gran Majada <i>Page 21</i>	Canarias Folk Fest in Arona <i>Page 29</i>
Fotosub Tenerife	Los Corazones de Tejina <i>Page 12</i>	Carrying the Virgin of Guía, from Garachico to Guía <i>every 5 years, Page 17</i>	Canarias Folk Fest in Arona <i>Page 29</i>	Fiestas de San Andrés <i>Page 16</i>	Festival de Gospel de Canarias
Tenerife Lan Party	Fiestas de Candelaria <i>Page 12</i>	Traditional Craft Fair of Pinolere <i>Page 14</i>	Tenerife Opera Festival <i>Page 28</i>	Miradas Doc <i>Page 31</i>	San Silvestre Lagunera
Carrera Canarias Infinity Xtreme	Cestos y Bollos de Santa Bárbara <i>Page 13</i>	Traditional Threshing in Buenavista <i>Page 20</i>	Los Barcos y Carreras de Barcos. Tegueste <i>every 3 years, Page 17</i>	Canarias Folk Fest in Arona <i>Page 29</i>	International Storytelling Festival of Los Silos <i>Page 29</i>
International Film Music Festival <i>Page 31</i>	Fiesta de las Tradiciones <i>Page 14</i>	Fiestas del Cristo of La Laguna <i>Page 13</i>	Romería de la Virgen de la Encarnación. Adeje <i>Page 25</i>	Tenerife Opera Festival <i>Page 28</i>	
Fiestas del Carmen <i>Page 10</i>	Traditional Harvesting <i>Page 21</i>	El baile del Diablo y la Diabla <i>Page 14</i>	Tenerife BlueTrail	Fotonoviembre	
Caprichos Musicales de la Isla Baja <i>Page 28</i>	Romería del Poleo, El Amparo <i>Page 24</i>	Romería del Socorro <i>Page 25</i>		Noche en Blanco in La Laguna	
Fiestas lustrales del Cristo de Garachico, carrozas y fuegos del risco	Romería de San Roque <i>Page 25</i>	Festival Boreal <i>Page 29</i>		Festival Tenerife 40 pop	
Danza de las Varas en Las Vegas. Granadilla	Romería de San Agustín <i>Page 25</i>	Almond Harvest <i>Page 15</i>		Rallye Isla de Tenerife	
Gesta del 25 de Julio <i>Page 10</i>	Romería de La Esperanza	Baile de las Libreas El Palmar Buenavista		Festival Cineescena	
Day of Traditions of Chirche <i>Page 19</i>				Short Film Festival Villa de La Orotava <i>Page 31</i>	
Romería de San Benito en La Laguna <i>Page 24</i>					

Any Questions?

Just ask us! Enjoy it all in Tenerife
and don't miss a thing.



in any
Tourist Office

Find your nearest
Tourist Office in this brochure



in your
Hotel

Ask for the events
calendar at reception



on the
website

www.webtenerife.com
www.webtenerife.mobi



on your
Mobile

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Tenerife Tourist Guide
SMS*: Send *Tenerife* to 600 124 488
or via: www.webtenerife.com

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